

Creative Health Plan on a Page

Our Vision

Living a fuller, healthier life through creativity.

Culture change

Connection

Learning

Co-production

Objectives

Community led approach to culture and creativity focused on addressing inequalities.

Commission sustainable, creative programmes to improve health and wellbeing.

Ensure frontline services can access creativity and wellbeing skills training and development.

Establish connections between culture & creative activities and health and wellbeing.

Outcomes

Balanced offer to help reduce inequalities in Creative and Wellbeing experience.

More equitable funding for commissioning targeted services and programmes.

More engagement and increased uptake in creative activity.

Better physical and mental wellbeing among residents engaged in creative activity.

Stronger links between creative activity and health pathways.