

Good creative health projects are person-centred, equitable, safe, creative, collaborative, realistic, reflective, and sustainable.



Person-Centred: Value lived experience and

**Collaborative:** Work with others to develop joined-up approaches.

enable potential.	
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**Equitable:** Work towards a more just and equitable society.

**Safe:** Do no harm, ensure safety, and manage risk.

**Creative:** Engage, inspire and ignite change.

**Realistic:** Be realistic about what you can achieve.

Reflective: Reflect, evaluate, and learn.

**Sustainable:** Work towards a positive, long-term legacy for people and planet.

