

# Impact Survey

## March-April 2025

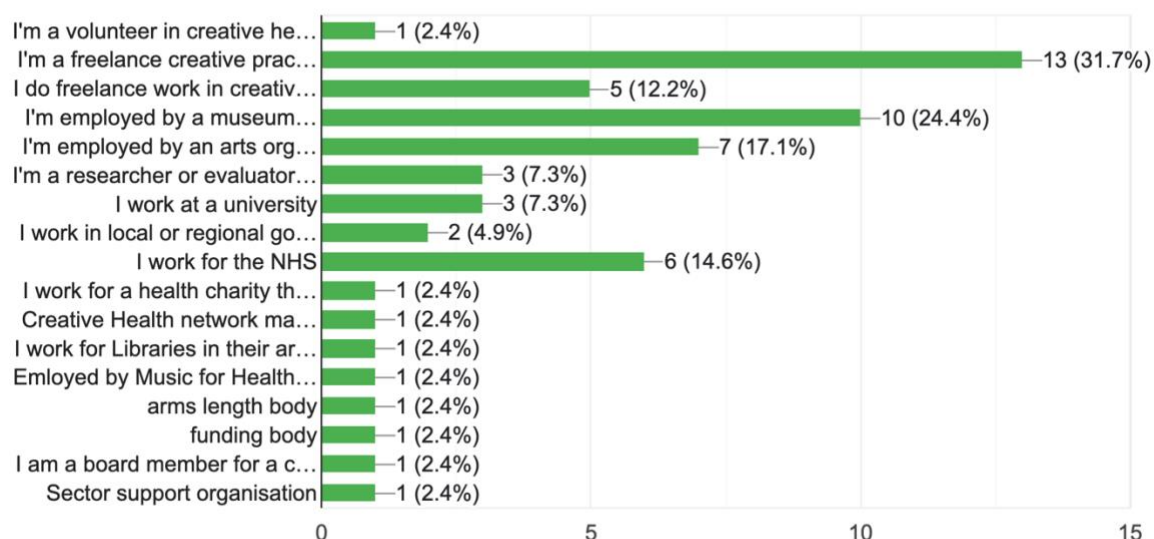


use this for membership offer

Total responses: 41

Which of these best describes you? (feel free to tick more than one)

41 responses

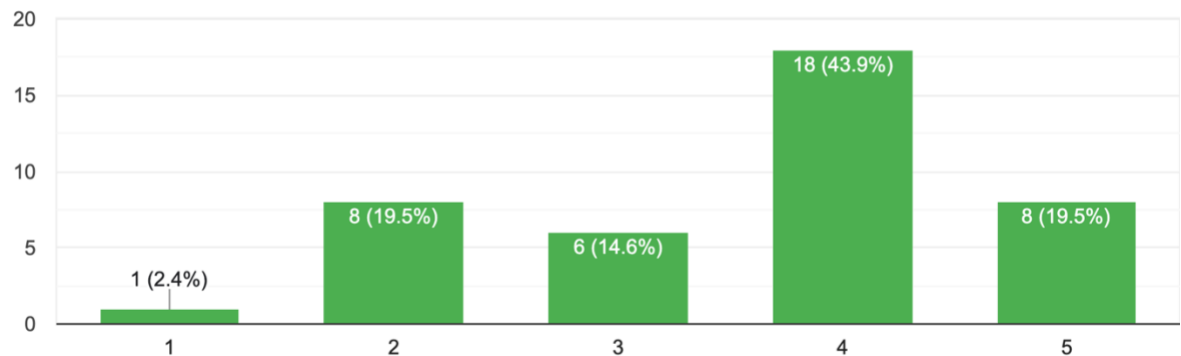


Which of these ongoing general offers from CHWA do you engage with, and how useful would you say you find them, in general?

## Website

CHWA website <https://culturehealthandwellbeing.org.uk/>

41 responses

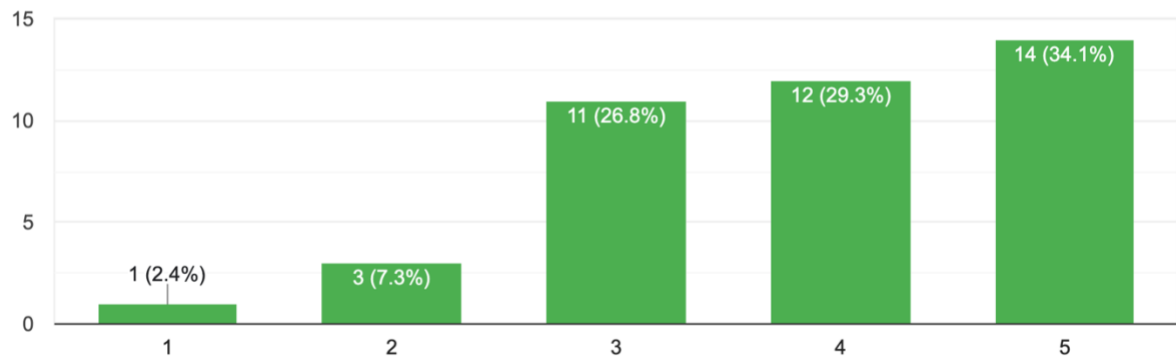


- I use the resources eg CHQF and find the information shared around arts and health support, research, etc and the blogs really helpful - they make me feel less isolated, and better supported.
- Good place to find toolkits and strategic advice
- I think the resource portal is helpful
- resources and case studies - interview day in a life stuff good for feeling cheered!
- Really useful
- A bit more information about how to make first contact with CHWA to find out whether I as an individual are the type of professional the org. supports and how to connect with regional champions to share practice/research ect. A bit more envisioning about how CHWA works with membership in a myriad ways, I'm not sure it's always clear from the outside how this happens except and via an information dissemination model with CHWA providing information to members to appear more as passive consumers.
- Really useful but I forget to use it
- It's a good place to find dates of special events and activities
- it's a go to for resources, policy updates and current debates in the field
- I really love the accessibility of frameworks that help us to do out work
- The website is very comprehensive, and the training listings are very helpful.
- I like using it to search for research, case studies and events.
- Research area is very useful
- Good section on research

CHWA bulletin e.g.

<https://mailchi.mp/culturehealthandwellbeing.org.uk/re-health-wellbeing-alliance-bulletin-january-2025>

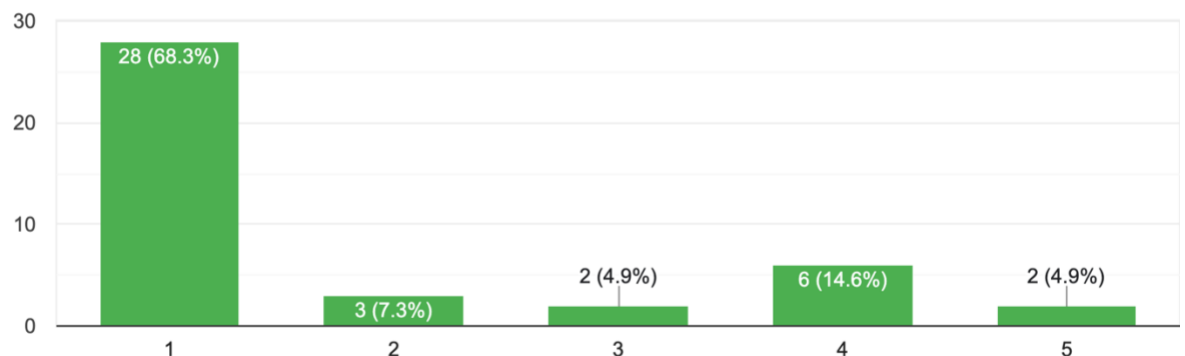
41 responses



- Great info - I share 2-3 articles that I think are of interest out to my networks of creative health practitioners / people with an interest in CH. It's often relevant to my roles, or offers interesting insights or inspiration to other people's work.
- I find national updates helpful to my work and often share these or signpost colleagues to these
- it's great when I find time to read it but I often don't!
- updates on sector events and policy and practice again really useful
- Good for updates
- Having to bullet point keeps me abreast of what's going on and reminds me to visit the website
- I plan to read it then am too busy - I should read it because a summary is helpful.

CHWA instagram <https://www.instagram.com/culturehealthwellbeingalliance/>

41 responses

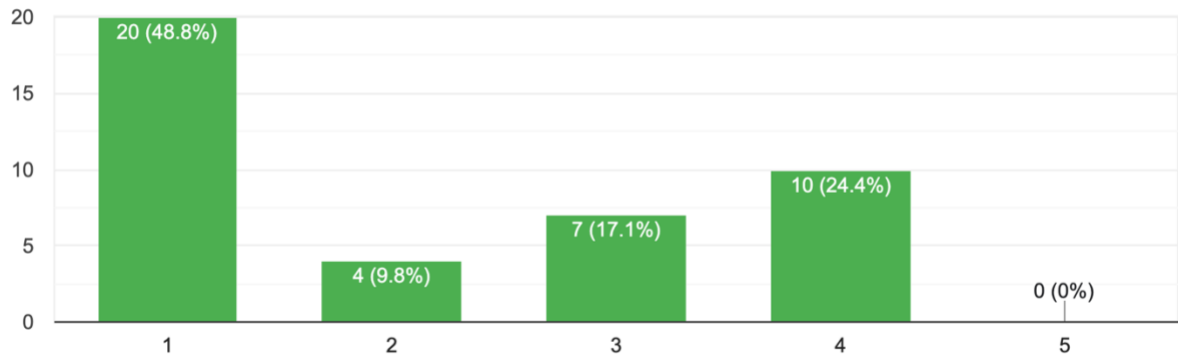


- I have only just followed it
- I didn't realise CHWA had an Instagram presence, signed up now!

- I'm crap using any form of social media!
- Forgot to follow CHWA personally, although our organisation follows.
- i'm not on socials as i find them bad for my health
- I'm not on Instagram
- I am not in Instagram.
- I don't use Instagram

CHWA LinkedIn <https://www.linkedin.com/company/105242622>

41 responses



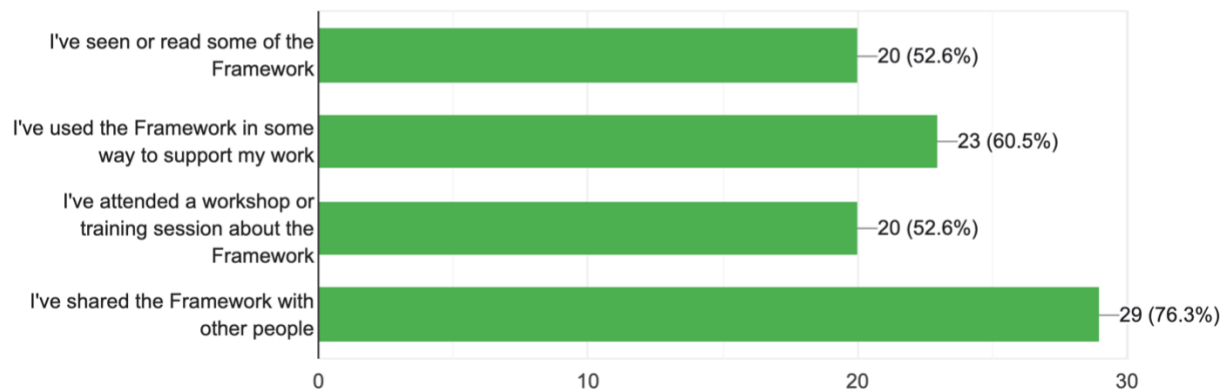
- I do use LinkedIn and have been using more since UoL moved away from X but I don't think the algorithm has been showing me many posts from CHWA. Not sure how to correct that. It looks like there are lower followers than I would expect as it seems like there is a lot of Creative Health discussion on LinkedIn
- As above :)
- This is where I get most of my work content so I default to this site
- I'll now find you
- Definitely where I'm most likely to look for updates from CHWA
- No active on linked in at the moment
- Linked in is creepy. As creepy as X/Twitter
- I am on Linked IN but in a similar way to the newsletters - don't have time to use it.

These are some of the things CHWA has produced or run in the last two years. We'd love to know whether and how they have impacted you and your work.

### First, the Creative Health Quality

Framework: <https://www.culturehealthandwellbeing.org.uk/resources/creative-health-quality-framework>

38 responses

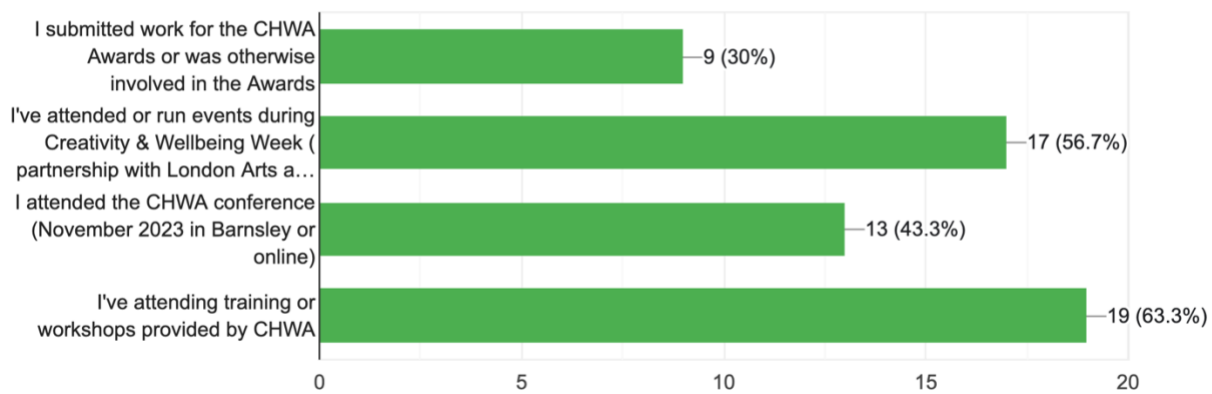


- The CHQF is a brilliant tool that makes advocating, planning, and talking about CH work so much better. Honestly can't rave about it enough. More needs to be done to help other people become familiar with, adopt and benefit from it.
- As an infrastructure org I haven't had much opportunity to use this in practice but have signposted people to it. I think it's a very helpful and comprehensive document but I wonder how much capacity organisations have to fully digest and embed it. I think if we were to develop any training further down the line it would be really helpful to offer this to orgs to support the adoption or to use the framework as a basis for a practice development group or similar.
- brilliant advocacy tool to point to best practice and encourage change in commissioning organisations. useful for centring my own work on wellbeing
- Useful to refer to when running a big hospital project
- It's great and directly relevant to my evaluation work and for clients who are looking for support on how to do creative health work better.
- The framework is clear, easy to use and well presented. It's a really helpful tool and can be used beyond creative health.
- I am interested to get feedback from • Policy makers, funders, and commissioners & Health, social care, and community sector partners to understand if the use of this has supported them in taking decisions as to what to fund and commission.
- I run an arts programme in a hospital and use the Quality Framework
- Really useful tool for those of us advocating for creative health across sectors - supports a shared understanding
- Like using as a reference point when planning work.
- I have never seen the framework. It is not an option in your survey.
- i'm using it to align my ongoing strategy, evaluation and practice

- Writing for wellbeing facilitator, attended Jane Willis's training
- It's been helpful in describing the level of quality in CH
- I have used the framework as a reflection tool for my freelance creative health practice
- We have used the framework to structure our Creative health partnership discussions and action planning
- We used this as a framework to consider part of our own evaluation of Curating for Change and it was very helpful for us to look at it in these terms.
- The Quality Framework is now used within our organisation for Family programming and communities and informs our school programme too.

#### Events and awards: Which (if any) of the below apply?

30 responses

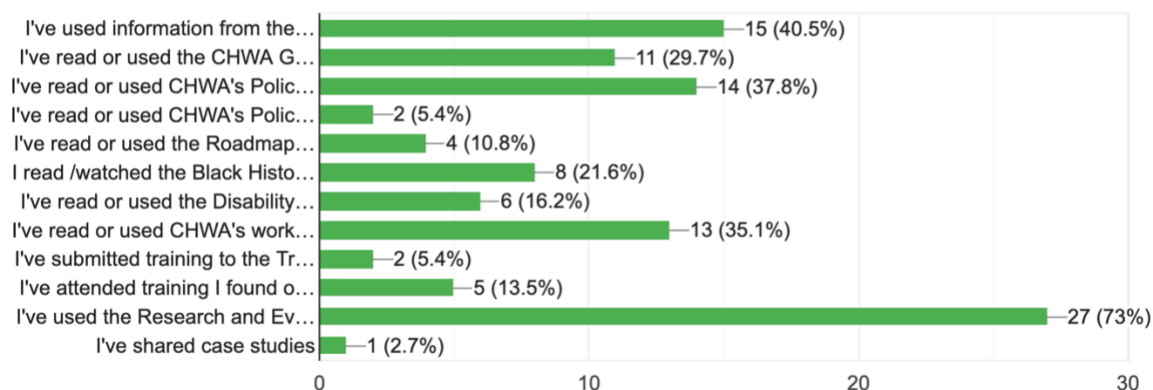


- I'm a CHWA regional champion - this volunteer scheme and training has been such a gift. its provided deep and relevant CPD opportunities that have enhanced and supported my career development - this is such a rarity in the arts and for freelancers. The CHWA conference was also an invaluable opportunity to hear from and network with other leaders and people working towards change in the sector - this one event enabled me to do my work better, and find support with other colleagues across the UK, as well as provide me with inspiration towards real ambition and quality that I wouldn't have found elsewhere. Engaging with CHWA is my main artist/producer support - Creative Health is relatively niche and to find other people with high level competency and understanding isn't always easy - CHWA offers this and its invaluable to evolving the art and practice.
- I have benefitted enormously from CHWA training, particularly around health and navigating systems. This has helped shaped our strategy for the coming 5 years as we have looked to identify where the opportunities and synergies might lie.
- I haven't had any opportunity to attend CHWA events in the last year, I would be interested in doing so
- practical tips, valuing creative health, networking, promoting CH, forging connections and community, understanding best practice and regional / creative discipline/ health context differences and strengths
- Would have loved to attend more just fitting in with work load is difficult.

- I haven't engaged with any of the above.
- Nice internal moment of recognition but beyond that no impact
- N/A I have worked with CHWA leads at the NAHN (National Artis in Hospitals Network) Liverpool conference
- always really useful connectors - wish I knew or got invite to more - sometimes they pass me by!
- The conference was excellent
- The C&W week events have evaluated well - participants value their involvement in shaping our forward plans and meeting other practitioners in the area to share learning.

Online resources: Which of the below have you engaged with in the last 2 years? (If these are new to you, and you're interested, you can find them by searching on our site)

37 responses



- I found the black history month commissions very powerful and thought provoking - increasing diversity in the work matters to me, the commissions helped me think more about how I can support this goal where I live and work better.
- We have undertaken a creative health survey in Leeds and used the CHWA state of the sector as a benchmark for this. The report will be ready to share soon. I regularly signpost orgs and individuals to the CHWA resource portal and have this linked too from the LAHWN website
- Great case studies and examples to draw on, which has increased my toolkits related to evaluation of creative health work.
- Extremely positive
- Useful resources to share with those I'm attempting to encourage to become creative health champions
- Seeing this list has made me more aware of things you have produced I didnt know about and i wil look at them now - climate/planetary health and equal alliance non exec directors

What do think CHWA should focus on next? What do you need to help you in your work?

- It would be helpful if CHWA could facilitate more collaboration between local groups and artists in the same location, and offer more support with finding best funding opportunities for different projects.
- More of the same PLUS key areas that feel they need investment - national roll out for CHQF, Sector led training for the sector at all career levels eg thinking about role emerging and the impact of creative health agenda on arts and health practitioners - what do we need now? As someone who's recently benefited from the Arts and Health Hub support schemes I'd like to see more work and advocacy in this space. I'd like us to ensure we stay connected with other arts and social practice movements - Health as a holistic idea is far broader than we might currently be viewing it through the creative health lens.
- more f2f opportunities
- Funding, definitely. More meaningful ways to link together the work that is being done to create a national picture with statistics that could be used to convince decision makers to do more. Information on wellbeing for staff who deliver wellbeing.
- I think it needs to respond to shifts in the health landscape such as the abolition of NHS England, and also to threats to the Diversity and Inclusion agenda, as witnessed overseas at the Smithsonian. How do we hold our ground and ensure that the creative health agenda remains relevant and that social value remains a valuable outcome in the eyes of funders and policy makers? It feels as if the waters are increasingly choppy and we need CHWA to help steady the boat and also mobilise our collective power. We also need to ensure that lived experience stays front and centre to ensure it is not confused with ideology
- I find peer support really helpful as there are so few people working with Creative Health as their main role, particularly those of us working in systems / infrastructure development it can feel quite isolated. I wonder if there is a role for CHWA in bringing people together to share practice and discuss common challenge and solutions? We are starting to develop some of this regionally in WY but I think there could be opportunities to learn from other areas too.
- More networking opportunities and case studies
- advocating for the sector to government, ACE, charities and foundations. supporting understanding ms between health settings, creative practitioners, funders / commissioners, research and celebration (like the CHWA awards) into valuing the creative bit o creative health - especially by traditional arts organisations and institutions
- I've not managed to get to a Quality Framework event so that would be helpful for me / the team. Networking opportunities with healthcare practitioners, from ward managers to community nurses, in to ongoing effort to understand each other approaches and languages
- I like the idea of more networking opportunities outside of the conference format and focused around specific themes. These could be online. I have a special interest in



evaluation and creative health work so would jump at the chance to share ideas and challenges with others working in the sector also working in this area.

- Funding and quality
- Case studies within network meetings. Funding guidance
- What impact (if any) has the quality framework had? More synthesis of research to help make the case. More research on evidence of its at least as good as other medical interventions (so use this instead) and also the ripple effect of this work on community health.
- More networking and training opportunities
- I'm very time poor but having representatives in NAHN really helps to keep us updated
- Guidance on funding, share more themed case studies
- Cross sector networking opportunities, chances to share applied research, evidence, best practice, funding knowledge support for orgs
- Good to keep the quality framework alive and active, otherwise it may not get the use it deserves. I appreciate the work you do to keep wider sector in the loop with public health developments. Perhaps with the focus on children and young people's mental health at the moment (especially around technology and social media) there might be space to connect to the work of the Cultural Learning Alliance to share practice around work specific to enhancing wellbeing practice in education (formal/non formal)?
- cross sector opportunities and working with specific social needs or conditions
- More networking opportunities outside England (Wales, Scotland and NI)
- continue the good work! networking and bringing the sector is really useful. Navigating the primary care landscape may be useful for those of us working in hospitals. facilitating bridge work between the acute and primary care sectors.
- Leadership development in the sector
- Networking opportunities would be very welcome, opportunities to expand how to reach participants for online activities too, and funding for individual practitioners.
- Getting the sector more visible and listened to. Bringing it together to have a stronger voice.
- More joint up links between creative health practitioners and commissioning organisations, e.g networking, a central resource site
- Raising profile of impact of CH in NHS trusts, public health. Training on how CHWA people can do this effectively
- Facilitating connections for practitioners- like conference, regional meet-ups Advice / frameworks for advocacy and seeking funding
- Engaging with social care sector is something I am interested in, Particularly around how we influence staff training and access funding
- Collaboration events e.g. sustaining meaningful engagement with health, social care, creatives and people with lived experience. How to improve evaluation and demonstrate impact of strategies and partnership work.
- We have been trying to get an Arts in Health initiative off the ground that foregrounds disabled people's experiences - and seeks to create dialogue about the problematic nature of medical model as opposed to social model in medical settings. We have started some initial consultation with disabled artists and we are keen to join this work

up across sector - we are interested in understanding more about current practice and how many disabled artists are currently working in this field and what the barriers might be.

- Great question - I think what you are doing is great for me capacity is the limiting factor for me to engage with content.
- convening policy focused discussions
- I've been attending Strategic Alliance Members meetings - only a couple so far as I am in a new role - and finding them really interesting, useful and collaborative. It's useful to be able to think and speak collectively on creative health and wellbeing, as it is only one part of our work, and it is useful to talk about this common area of interest with other organisations that can differ greatly from our own more generally.
- Networking opportunities and guidance in funding and wellbeing

Is there anything else you'd like to tell us?

- Thank you for all you do.
- I look at your work but dont see much that can support what I do
- Not at the moment
- Nope! The work you do is brilliant - look at the website & newsletters and feel excited at what is going on like I'm being understood and supported :)
- Keep up the great work!
- Thank you for being supportive to the sector
- I value the leadership role that CHWA play across the sector generally. The policies, guidance, tools etc that CHWA develop and share set standards and examples for the sector to follow. They are a vital convener of conversation and ideas, raising issues and priorities that impact us all.
- CHWA are brilliant and a much needed focal point; drawing people, practice and policy together to make positive change in the creative health sector and more widely.
- Just to feedback that you are an amazing organisation- you provide so much advice, support and guidance for a wide range of creative practitioners and organisations which is really valued!
- Great work - looking forward to the 2025 conference and i hope I am able to attend.
- thank you for all your great work!