



CHWA Awards 2025 – Healthy People and Planet Award (formally Climate Award)

Healthy People & Planet Award in partnership with The Happy Museum Project and Culture Declares Emergency

Health, inequality and climate breakdown are interwoven consequences of how we as humans treat ourselves, each other and the world around us.

Joining forces with [The Happy Museum Project](#) and [Culture Declares Emergency](#), we are continuing to shine a light on the people and projects using creativity and culture to address these challenges.

Both individuals and organisations are welcome to apply.

Whilst we expect that all applications will have elements of nature connectedness, we're looking for projects/programmes which go further than this in recognizing and reimagining the connections between planetary health, human health, health inequalities, and creativity/culture. Submissions could include projects that link mental health, climate and creativity, for example, or that connect nature, culture and our collective wellbeing as part of a shared and mutually beneficial ecosystem.

We will prioritize projects which actively avoid tokenism and which are not extractive, that reflect the interconnectedness of humans with nature, and considers beneficial outcomes for both. We are particularly interested in projects which are rooted in social and climate justice, and those which are being led by global majority, emerging or disabled practitioners and collectives.

We expect all applications to address environmental impact, however what we're really interested in are projects that also place creativity and culture at the heart of change and encourage shifts in ideas around individual agency and collective response.

Applications will be assessed in line with CHWA’s Creative Health Quality Framework Quality Principles. You can see an explanation of the quality principles below, or read the [full framework on our website](#).



Person-Centred: Value lived experience and enable potential.	Collaborative: Work with others to develop joined-up approaches.
Equitable: Work towards a more just and equitable society.	Realistic: Be realistic about what you can achieve.
Safe: Do no harm, ensure safety, and manage risk.	Reflective: Reflect, evaluate, and learn.
Creative: Engage, inspire and ignite change.	Sustainable: Work towards a positive, long-term legacy for people and planet.

Access is important to us

- Our standard application process is via Microsoft Forms. However, we accept applications in any format that works for you, including audio and video. If you would prefer to apply in a format other than the application form, please use WeTransfer to send your application to awards@culturehealthandwellbeing.org.uk. There is also a Word Doc version of the application form below.

Apply via Microsoft Forms: <https://forms.office.com/e/CBKdEkyqid>

Important Dates

- Applications open **Tuesday 1st October 2024**
- Submission deadline is **Friday 29th November 2024**
- All applicants will be contacted in January 2025 and shortlisted projects published on the CHWA website at the beginning of February 2025
- Winners will be announced at an open online *CHWA Awards 2025 – Celebration Event* on Weds, April 23rd 2025. You can [book your free ticket](#) on Eventbrite now.

the happy
museum

**CULTURE
DECLARES**



Notes for Applicants

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- Projects or programmes need to be based in the UK and we can only accept one application per organisation per award.
- Organisations can only win a category once, however they can still be shortlisted for or apply for different awards.
- At least some of the project / programme needs to have taken place since March 2023, but we are happy to hear from projects that began before this period, as long as they also spanned this timescale.
- Projects or programmes can be ongoing, but need to be able to demonstrate impact or change.
- There is no cash prize but the awards will be widely publicised via CHWA and our partners' websites and networks and are an opportunity to showcase your work nationally.

About The Happy Museum

The Happy Museum Project explores how the museum sector can respond to the challenge of creating a more sustainable future.

We support museum practitioners to place wellbeing within an environmental and future-facing frame, rethinking the role that museums can play in creating more resilient people, places and planet. Through action research, academic research, peer networking and training Happy Museum supports institutional and community wellbeing and resilience in the face of global challenges.

Read our [Manifesto for Change](#).

Our own happiness is short-lived if we achieve wellbeing for our generation at the environmental expense of future generations.

Since its inception in 2012, Happy Museum has worked directly with over 50 museums and cultural organisations through peer-learning programmes, funded commissions, evaluation and research and connected with many more through events and an online presence stretching internationally.