

What will the map be used for?

Actually we think it will be useful in a few different ways., remembering that it will be available for us all to see.

It helps build a picture of what the field looks like in this geography and that can help identify strengths and assets as well as gaps and weaknesses. Although the NCCH/WYHICP is specifically focused on West Yorkshire and Harrogate areas, if we use this map to build a picture right across Yorkshire and Humber, we can use it to inform wider development of the field. This visibility could help us all to share our learning and identify possibilities for greater connectivity and collegiate working.

Of course the more we know, the greater the chance that we can benchmark to the highest standards and greatest innovations in practice, in our future planning. Whether that be in the delivery or in the ways things are commissioned or resourced.

If we can map it, it becomes more visible and we can get a sense of the scale already at play. This is important because this work, individually, is often seen as niche, with smaller cohorts. It would be good to see the collective impact and its critical mass.

We can also capture the level of investment that already exists and where it is coming from...or not...so that we can see where opportunities might sit in the future but also where the gaps are.

Specifically, for this NCCH/WYHICP work, it will help frame recommendations for how the ICS can realise its ambitions for greater scale and volume in its creative health work and how it can work with partners across the geography to do that. Beyond this it also helps us to collectively frame how we consider the development potential of the field, in its broadest sense, and how the different partners...delivery organisations, planners, commissioners, and funders...can all play their best part.